

(Following Paper ID and Roll No. to be filled in your
Answer Books)

Paper ID : 2289431

Roll No.

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B.TECH

Regular Theory Examination (Odd Sem - VII), 2016-17

ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 100

**Note: Attempt all Sections. If require any missing data,
then choose suitably.**

SECTION - A

1. Attempt all questions in brief. (10×2=20)
- Define the term Entrepreneurship
 - What is demand?
 - What do you understand by SSI?
 - Define - NABARD & SFC.
 - What is project identification?
 - Define selling.
 - Define the term discounted cash flow

- h) What is ABC analysis?
- i) What is the role of financial incentives?
- j) Define benefit cost analysis.

SECTION - B

2. Attempt any **Three** of the following: (3×10=30)
- a) Discuss the role of entrepreneur in development of the country.
 - b) Discuss the government policies for promotion of SSI.
 - c) What is project life cycle ? Explain different phases of project life cycle.
 - d) What do you mean by production planning and control? Explain the steps involved in production control.
 - e) Offer practical suggestions to maintain good industrial relations in an industrial enterprise.

SECTION - C

3. Attempt any **one part** of the following: (1×10=10)
- a) Discuss trading and profit & loss account, with Performa.
 - b) Describe capital expenditure. How to calculate it?

4. Attempt any **one part** of the following : ((1×10=10)
- a) What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.
 - b) Discuss profit planning in a business enterprise.
5. Attempt any **one part** of the following: (1×10=10)
- a) Explain tax and its need in detail.
 - b) Write a note on the Factories Act 1948.
6. Attempt any **one part** of the following: (1×10=10)
- a) Define the assessment of economic viability and discuss its important techniques.
 - b) Define the term marketing and explain its objectives. How does it differ from selling?
7. Attempt any **one part** of the following: (1×10=10)
- a) What do you mean by inventory control? Give objectives and advantages of inventory control.
 - b) How to control cash flow? Discuss cash flow controlling.

