

BTECH
(SEM V) THEORY EXAMINATION 2018-19
MANAGERIAL ECONOMICS

Time: 3 Hours

Total Marks: 70

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt all questions in brief. 2 x 7 = 14
- Explain the meaning and nature of economics.
 - What do you mean by demand?
 - State the factors affecting supply.
 - What is perfect competition?
 - What is national income?
 - Explain the different phases of business cycle.
 - What is break even analysis?

SECTION B

2. Attempt any three of the following: 7 x 3 = 21
- Write a note on LPG
 - Elaborate the different types of market structures in economics.
 - Discuss the various determinants of demand.
 - Illustrate long range and short range costs with suitable examples.
 - Explain the characteristics of oligopoly.

SECTION C

3. Attempt any one part of the following: 7 x 1 = 7
- Explain the methods for determining national income.
 - What is the criteria for good demand forecasting?
4. Attempt any one part of the following: 7 x 1 = 7
- What are the functions of management?
 - State the nature and characteristics of Indian Economy.
5. Attempt any one part of the following: 7 x 1 = 7
- Explain the features of price discrimination
 - State the characteristics of monopolistic competition.

6. Attempt any *one* part of the following:

7 x 1 = 7

- a) State the laws of variable proportions
- b) What are the different types of costs? State with examples

7. Attempt any *one* part of the following:

7 x 1 = 7

- a) How can a trade cycle be controlled?
- b) What are various investment decisions for boosting up of economy?

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