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B. TECH.

THEORY EXAMINATION (SEM–II) 2016-17
PROFESSIONAL COMMUNICATION

*Time : 3 Hours**Max. Marks : 70**Note : Be precise in your answer. In case of numerical problem assume data wherever not provided.***SECTION – A****1. Attempt all parts of the following questions: 7 x 2 = 14**

- (a) What is Topic sentence?
- (b) What is Mass Communication?
- (c) What is the difference between bibliography and reference?
- (d) What do you mean by active listening?
- (e) Differentiate the homophones using them in your sentences of your own: Maize and Maze
- (f) Make plural of the following words: i) Crisis ii) Phenomenon
- (g) Give meaning of the following idioms and used them in your own sentences:
 - (i) At Sixes and Sevens
 - (ii) Blessing in Disguise

SECTION – B**2. Attempt any three of the following questions: 3 x 7 = 21**

- (a) Distinguish between upward and downward communication along with its merits and demerits.
- (b) What are the techniques used to make a paragraph coherent?
- (c) Write a report on workers' discontent at company's Auxiliary unit. Invent necessary details by yourself.
- (d) What is Negotiation? Describe the characteristics of a good negotiator?
- (e) What is a rose? Answer the question from the point of view of a scientist and a literary artist.

SECTION – C**Attempt all of the following questions: 5 x 7 = 35****3. Comment on body language as a presentation strategy.****OR**

Write a note on paralinguistic features.

4. What are the causes of interpersonal barriers?**OR**

What are the distinguishing features of technical communication?

5. What aspects of a report are dealt with in 'front matter' and 'back matter'?**OR**

What are the qualities of a sales letter? Support your answer with an example.

6. Write a paragraph using Deductive method and underline the Topic sentence. (Invent necessary details yourself)**OR**

What are the requisites of sentence construction?

7. What are different humanistic and scientific approaches to human activity?**OR**

Man is a part of Nature, in the same sense that a stone is, or a cactus, or a camel. Discuss