



**International Conference on Advanced Research and  
Innovation in Engineering (ICARIE)  
26 and 27 August, 2017**



## **SPONSORSHIP PROPOSAL**



**International Conference**

**On**

**“Advanced Research and Innovation in Engineering”**

**26 and 27 August, 2017**

### **Venue**

Auditorium, Ramanujan Block, Meerut Institute of Technology, Meerut

Organizer

**Department of Mechanical Engineering**

**Meerut Institute of Technology**

**Meerut NH-58, By-pass Road, Baral Partapur, Meerut-250103, India**

Mail: [conference@mitmeerut.ac.in](mailto:conference@mitmeerut.ac.in)

<http://mitmeerut.ac.in/ICARIE>

## INVITATION LETTER FOR SPONSORSHIP

Dear Sir/Madam,

It gives us great pleasure in extending you a very warm invitation to attend the International Conference to be held at Meerut Institute of Technology, Meerut, India on 26-27 August-2017 organized by Department of Mechanical Engineering for two days event focused on the theme “**Advanced Research and Innovation in Engineering**”. This International Conference is a forum to bring researchers, academicians and industry professionals to share knowledge and research contribution in the evolving technologies related to the Engineering and Innovation.

### **The Important features of the symposium**

- Short oral presentations from young research scientists from India.
- A round-table meeting and discussion with experts from India.
- Publication of proceeding of conference.

A kind **sponsorship** from your company/industry will provide few bursaries and awards to enable young talents to attend this event. Your wise efforts will be cherished. The Sponsors will be benefited through advertisement which will be included in the proceedings of symposium.

We look forward to see your benign presence with active contribution and support to make this event successful. Your early response would be greatly appreciated as it shall enable us to make final announcements in time.

Sincerely Yours,

**Dr. Sanjeev Maheshwari**  
Director  
Meerut Institute of Technology, Meerut

**Husain Mehdi**  
Organizing Secretary

## **Why Sponsor?**

- Publicity and Long term branding.
- Unique intellectual leadership communication opportunities.
- Reaching the Scientists, Research Scholar and Indian Scientific Communities in India.
- Promoting your Company, products and services.

## **Sponsorship Opportunity and Benefits**

- Logo and Name on the Symposium Stage Banners.
- Complimentary Symposium Registration: 2 Registrations including, lunch and tea.
- Logo and name on the brochure.
- Logo and name on the proceedings.
- Logo and name on the Symposium website.
- Providing exhibition space.

## **Payment Requirements**

A minimum deposit of 50% of the sponsorship fee is due with the completed agreement on before 15 August, 2017.

## **Cancellation**

If a sponsor wishes to cancel, written notification must be sent on company letterhead to Organizing Secretary. If written notification of cancellation is received by 15 August, 2017: A full refund, minus a processing charge of Rs -5,000 will be granted.

**Payment method:** By Bank Transfer.

**Date:** \_\_\_\_\_

## SPONSORSHIP

ICARIE-2017 section conference brings a host of opportunities to be a part of this event and highlight your program/ product/ institution in front of eminent from industry and academia. There are various levels of sponsorship for the Conference and recognition will be given to each sponsor at the social and business events, in pre-Conference marketing materials, conference website and related activities.

<b>Platinum Sponsorship</b>	<b>(INR 1, 00,000)</b>
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- Five members registration is free.
- Company logo and link on the Conference Website (6 Months)
- Acknowledgment during the Inaugural Ceremony
- Color advertisement of the sponsor/ product on the front page of the Conference Souvenir
- Company's brochure and demo CD to be included in Conference kit
- Company's name and logo printed on the Conference Proceedings, Posters and Signage
- Exhibition space.

<b>Gold Sponsorship</b>	<b>(INR 75,000)</b>
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- Three members registration is free.
- Company logo and link on the Conference Website (6 Months)
- Acknowledgment during the Inaugural Ceremony
- Color advertisement of the sponsor/ product on the front page of the Conference Souvenir
- Company's name and logo printed on the Conference Proceedings, Posters and Signage
- Exhibition space

<b>Silver Sponsorship</b>	<b>(INR 50,000)</b>
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- Two members registration is free.
- Company logo and link on the Conference Website (3 Months)
- Acknowledgment during the Inaugural Ceremony
- Color advertisement of the sponsor/ product on the back page of the Conference Souvenir
- Company's name and logo printed on the Conference Proceedings, Posters and Signage
- Exhibition space

<b>Bronze Sponsorship</b>	<b>(INR 25,000)</b>
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- Company logo and link on the Conference Website (3 Months)
- Color advertisement of the sponsor/ product on the back page of the Conference Souvenir
- Display of Company Banner within the Lunch Area
- One Complimentary registration

The cheque/ Pay Order draft/Cash - in favour of Meerut Institute of Technology payable at **Meerut. OR**  
Pay the Sponsored ship fee online through NEFT process in the account mentioned below.

**Account Detail**

Account Name	Meerut Institute of Technology
Account Number	50024922197
Bank Name	Allahabad Bank
Branch Name	Meerut
Branch Code	0210142
IFSC Code	ALLA0210142
MICR Code	250010002



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Date: \_\_\_\_\_

**Sponsorship Form**

**Main Sponsorship**

Category	Platinum	Gold	Silver	Bronze
Fees (Rupees)	1,00,000/-	75,000/-	50,000/-	25,000/-

Name of the Company/ Organization: \_\_\_\_\_

**Company/ Organization Section:**

Academic/ Research	Government Body	Industry	PSU	Media	NGO	Other

**Contact Person: (Authorized to receive all correspondence regarding the conference)**

Prefix: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Supporting Sponsorship:**

Lunch	Conference Kit	Banner	Exhibition Stalls	Conference Bag Inserts	Conference Souvenir	Other

(If Your Company. Organization is interested in sponsorship other than the ones mentioned above, please specify/ contact the Organizer)

**Payment Details**

Sponsorship Category \_\_\_\_\_ Amount \_\_\_\_\_ Cheque/ DD/ Pay Order No. \_\_\_\_\_  
Date \_\_\_/\_\_\_/\_\_\_\_\_ Drawn on (Bank) \_\_\_\_\_ Branch \_\_\_\_\_

The Cheque / Pay Order / Demand Draft favoring "Meerut Institute of Technology" Payable "Meerut".

Date: \_\_\_\_\_

Signature: \_\_\_\_\_